

Amy Green Deines
Dean
Cranbrook Academy of Art

A 2000 graduate of Cranbrook Academy of Art's Architecture program, Amy Green Deines has a diverse design background that builds upon her academic training in industrial design and architecture.

Deines was appointed Dean of Cranbrook Academy of Art in July of 2016. Prior to coming to Cranbrook, she was a Professor and Interim Dean of the College of Architecture and Design at Lawrence Technological University (LTU), where she also acted as Executive Director of LTU's Detroit Center for Design and Technology (DCDT).

At LTU, Deines was responsible for raising over \$1.5 million in capital and program dollars to allow the DCDT to exist and to facilitate the multiple Detroit and educational initiatives of the College. Deines is the founder of detroitSHOP, a trans-disciplinary design studio now based at the DCDT.

Her teaching and research interests stem from an interdisciplinary approach that seeks to encompass the realities of a public-facing practice in an urban core. This practice understands that design is not a luxury, but a powerful agent of change.

Amy previously held academic positions at the University of Detroit Mercy, School of Architecture, where she developed a variety of programs ranging from a funded lecture series, international programs, and outreach initiatives with other institutions as well as relevant industry partners. She is an experienced lecturer who has presented her work at conferences around the world.

Deines is a professional designer with experience in both the public and private sectors, specializing in architecture, graphic design, and urban design. Her small design practice, which she co-founded in 2007, is an award-winning multidisciplinary design and technology studio. The practice is expansive and engages new technology, environmental and graphic design with projects that include exhibits, large-scale projects developing exhibitions and wayfinding programs, urban and interpretive installations, and retail design. Through this practice, she has been involved in numerous prototypical projects that have been awarded four United States Patents involving technology and customization within point of purchase environments.

Deines has received many university supported grants, one of which is titled "Reclamation and Re-use of Materials Salvaged: The Demolition of 3,000 Homes in Detroit" in which she worked with a team supporting research into repurposing and the categorization of reclaimed materials from post-industrial landscapes.

Her academic studios have engaged faculty and students from the Harvard GSD, Columbia University, and the University of Michigan on a new master plan and design strategies for the city of Detroit. This research also looks at ways in which strategies surrounding demolition can act as urban density models. Amy has published in *The Plan, Urban Development* a journal based in Milan, Italy. The focus of the journal was a comparison between Detroit and Milan. Amy's research engages cultural interventions within Detroit's urban landscape, where she collaborates with fellow colleagues.

She has traveled extensively, teaching in international programs offered through her universities. Deines has taught in Warsaw, Poland at the Warsaw Institute of Technology (WAPW), and in Germany, Italy and Canada.

Deines has presented her work and lectured at numerous universities and conferences throughout the United States and Europe. She is a member of the AIA, IIGA, NCIDQ, IIDA, and NOMA. She has also been elected to serve on the AIA Michigan and AIA Detroit Board of Directors. Deines also sits on the National Organization of Minority Architects Detroit Board of Directors and Downtown Youth Boxing.