STUDIO
A Benefit for Cranbrook Academy of Art

STUDIO SPONSORSHIP OPPORTUNITIES

CRANBROOK ACADEMY OF ART

SCHOLARSHIP RECIPIENTS

PEI-HSUAN WANG
Ceramics Department
Merit Scholarship Recipient
Howard Kottler Memorial Scholarship Recipient

SONGHO HAM
Architecture Department
Merit Scholarship Recipient
Ruth Louis Redstone Scholarship Recipient

JULIE HOPPNER
2D Design Department
Elizabeth Hughes Gossart Scholarship Recipient
Helen J. DelRay Scholarship Recipient

BRAD ORSBURN
Print Media Department
Merit Scholarship Recipient
Robert H. Daisley Memorial Scholarship Recipient

CARA HESLIP
Sculpture Department
Carol Goldsmith-Small Scholarship Recipient
Joseph W. Weinman Memorial Scholarship Recipient

JANE RITCHIE
Metals Department
Emerging Artists Award Recipient

ANN VIEUX
Painting Department
Leslie Rose Scholarship Recipient
Edith Smilack Scholarship Recipient
On Saturday, April 30, 2016 please join us for STUDIO, a benefit to support the scholarship program at Cranbrook Academy of Art. Funds raised will help to bring the most talented students to the Academy, Michigan’s premiere graduate degree program in Art, Design and Architecture.

Experience where new art and ideas emerge as the Academy’s Artists-in-Residence and their current graduate students host you and your guests for an evening of cocktails, dinner in their studios followed by an after-party.

As a sponsor, you will receive recognition throughout the evening, connecting you and your company with other Cranbrook supporters and artists that are shaping the world of contemporary art and design.

**TICKETS**
- Eight Benefactor tickets to STUDIO on Saturday, April 30
- Ten additional tickets to (AFTER)STUDIO which occurs in the tent from 9:30pm – 1:00am on April 30
- Eight tickets to OPEN(STUDIOS) – the public open house for the art studios on Sunday, May 1
- Eight tickets to the Graduate Degree Exhibition Preview on Saturday, April 16

**RECOGNITION AND VISIBILITY**
- Company logo or name on invitation
- Event signage at the Prelude Reception, Studio Dinners and (AFTER)STUDIO Party
- Event press release to 500+ media outlets
- Recognition in the save-the-date event video shared through multiple media and social media channels
- Acknowledgment in monthly E-Newsletter to 5,500+ Cranbrook Academy of Art enthusiasts from November 2015 through June 2016
- Recognition on event website as Prelude STUDIO sponsor
- Recognition on Cranbrook Academy of Art social media – Facebook, Instagram and Twitter

**ADDITIONAL UNIQUE BENEFITS**
- Join the Academy’s Artists-in-Residence for a kick-off reception at the Bloomfield Hills home of Lynda and Ron Charloos (designed by Minoru Yamasaki) on Thursday, April 7, 2016
- A private behind-the-scenes tour of the Cranbrook grounds and/or Cranbrook Art Museum Collection for up to eight guests
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The AFTER(STUDIO) party will be held from 9:30pm — 1:00am outside Cranbrook Art Museum in a large tent featuring a local DJ, drinks and late-night snacks. This event includes all patrons returning from dining in the artists’ studios, plus additional artists and the next generation of art enthusiasts supporting the Academy at a lower ticket price.

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**TICKETS**
- Six Benefactor tickets to STUDIO on Saturday, April 30
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**STUDIO**

*A Benefit for Cranbrook Academy of Art*

**(AFTER)STUDIO SPONSOR - $10,000**

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As a sponsor, you will receive recognition in the studio of your choice*, connecting you and your company with other Cranbrook supporters and artists that are shaping the world of contemporary art and design.

CHOOSE FROM ONE OF TEN CRANBROOK ACADEMY OF ART DEPARTMENTS:

Architecture   |  Ceramics   |  2D Design   |  3D Design   |  Fiber
Metalsmithing |  Painting   |  Photography |  Print Media |  Sculpture

You may choose which Studio you would like to sponsor.

*Studio selection will be chosen on a first-come, first-served basis.

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• Four Benefactor tickets to STUDIO on Saturday, April 30
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EVENT SPONSORSHIP OPPORTUNITIES
APRIL 30, 2016

Company/Name ____________________________________________
(Exactly as you would like it to appear in print)
Address __________________________________________________
City State Zip Code_________________________________________
Contact Person and Title _____________________________________
Email ______________________________________________________ Telephone (  ) _________

EVENT SPONSORSHIP OPPORTUNITIES
☐ Prelude Sponsor $15,000
☐ (AFTER)STUDIO Sponsor $10,000
☐ Individual Studio* Sponsor $ 5,000
*Studio Preference (List up to 3) ________________________________

INDIVIDUAL TICKETS
☐ Studio Host* _______@ $600 each
☐ Benefactor Ticket* _____@ $500 each
☐ Patron Ticket _______@ $250 each
☐ Cash Donation $______________
*Studio Hosts and Benefactors may choose the studio where they will dine.

PAYMENT
☐ Check enclosed for $ ________________________________
(Make checks payable to Cranbrook Academy of Art)
☐ Please charge payment of $ ________________________________
☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover
Account_________________________________________ Expiration Date _________ CID _________
Signature________________________________________________________________________

PLEASE RETURN FORM TO: Cranbrook Academy of Art
39221 Woodward Ave.
P.O. Box 801
Bloomfield Hills, MI 48303.0801
Attn: Susan Hall
Shall1@cranbrook.edu (248)645-3579