Saturday September 28th

The Shepherd in Little Village Detroit

Join us for an unforgettable evening filled with Art, Culture, and Community benefiting Cranbrook Academy of Art & Cranbrook Art Museum, and celebrating the creative community in Detroit.

Sponsorship opportunities available, please contact Caryn Emmer at cemmer@cranbrook.edu or 248.645.3037

SATURDAY SEPTEMBER 28TH

WHAT

A strolling dinner with unique cuisine and crafted cocktails, mingle with art enthusiasts, and experience art installations and a performance.

WHERE

The Shepherd and ALEO in Little Village Detroit 1265 Parkview St. Detroit, MI 48214

DETAILS

6:00 PM - Pre-Glow Reception at ALEO

for \$25,000 and above sponsors

7:00 PM - Cocktail Reception (General Admission)

7:30 PM - Strolling Dinner

8:30 PM - Saarinen Award Presented to Jennifer Gilbert

8:45 PM - Performance



SPONSORSHIP OPPORTUNITIES

Sponsors confirmed by 7/18/24 will be included on the printed invitation. Sponsors confirmed after that will be reflected on the website and other digital marketing materials.



Presenting Sponsor

\$100,000

Prominent Logo/Name Recognition on digital and printed event materials (invitation, e-blasts, website, and social media) and signage

12 Tickets for Gala with special access to seating and bar

Invitation for 12 guests to the event pre-glow at ALEO at the Shepherd

Two private, behind-the-scenes tours for up to 12 guests of the Art Museum's Collection or current exhibition, led by the Museum Director or Chief Curator

Acknowledgment as an Exhibition Sponsor for Cranbrook Art Museum's Fall Exhibition opening in October 2024, with four invitations to special exhibition preview dinner with artists and sponsors

Invitations for 12 guests to the ArtMember's Preview party for three upcoming exhibitions at Cranbrook Art Museum

6 Companion+ memberships to Cranbrook Art Museum

1 opportunity to engage with Academy Visiting Artists or guest speakers



Lead Sponsor

\$50,000

Logo/Name Recognition on digital and printed event materials (invitation, e-blasts, website, and social media) and signage

10 Tickets for Gala with special access to seating and bar

Invitation for 10 guests to the event pre-glow at ALEO at the Shepherd

One private, behind-the-scenes tours for up to 10 guests of the Art Museum's Collection or current exhibition, led by the Museum Director or Chief Curator

Acknowledgment as an Exhibition Sponsor for Cranbrook Art Museum's Fall Exhibition opening in October 2024, with four invitations to special exhibition preview dinner with artists and sponsors

Invitations for 10 guests to the ArtMember's Preview party for three upcoming exhibitions at Cranbrook Art Museum

3 Companion+ memberships to Cranbrook Art Museum

1 opportunity to engage with Academy Visiting Artists or guest speakers



CONTACT: CARYN EMMER CEMMER@CRANBROOK.EDU 248-645-3037 3/5

SPONSORSHIP OPPORTUNITIES CON.

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Major Sponsor

\$25,000

Logo/Name Recognition on digital and printed event materials (invitation, e-blasts, website, and social media) and signage

8 tickets for Gala with special access to seating and bar

Invitation for 8 guests to the event pre-glow at ALEO at the Shepherd

Invitations for 8 guests to the ArtMember's Preview party for three upcoming exhibitions at Cranbrook Art Museum

1 Companion + membership to Cranbrook Art Museum



Supporting Sponsor

\$10,000

Logo/Name Recognition on digital & printed event materials (invitation, e-blasts, website, and social media) and signage

6 tickets for Gala

Invitations for 6 guests to the ArtMember's Preview party for three upcoming exhibitions at Cranbrook Art Museum

1 Individual membership to Cranbrook Art Museum



Premier Sponsor

\$5,000

Logo/Name Recognition on digital and printed event materials (invitation, e-blasts, website, and social media) and signage

4 tickets for Gala

Invitations for 4 guests to the ArtMember's Preview party for three upcoming exhibitions at Cranbrook Art Museum



Benefactor

\$2,500

Name Recognition on digital and printed event materials (invitation, e-blasts, website, and social media) and signage

2 tickets for Gala

Invitations for 6 guests to the ArtMember's Preview party for three upcoming exhibitions at Cranbrook Art Museum



Individual Ticket

\$1,000

1 ticket for Gala



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This is more than an event; it's a celebration of Cranbrook and its influence on the creative community in Detroit.

