

# CRANDEMONIUM! 2025 & ART AFTER DARK

Saturday, October 4, 2025

**The Shepherd**  
and **Stanton Yard**,  
Little Village, Detroit

Join us for

**Crandemonium**

Cranbrook's signature  
fall fundraiser celebrating  
the enduring impact of

**Cranbrook Academy of Art**

and

**Cranbrook Art Museum**

on

**Detroit's  
cultural landscape .**

Sponsorship  
opportunities available,  
please contact **Caryn Emmer**  
at [cemmer@cranbrook.edu](mailto:cemmer@cranbrook.edu)  
or 248.645.3037

This high-energy evening kicks off with an exclusive first look at a landmark exhibition featuring select works from Jennifer Gilbert's private art collection, hosted at The Shepherd ahead of its public debut. Sponsors at the \$10,000 level and above are invited for the Sponsor's Preview and will join co-curators Nick Cave (CAA '89, Fiber) and Laura Mott, Chief Curator of Cranbrook Art Museum, for a private curator-led tour. Exhibition Preview and Dinner guests will enjoy early access to the exhibition during a vibrant strolling dinner in the gallery. The celebration continues just across the street with Art After Dark at Stanton Yard—featuring a live DJ, dancing, and dessert.

## Why Support Crandemonium?

### Be First In the Room

Enjoy exclusive early access to a landmark exhibition, with a private curator-led tour for upper-level sponsors.

### Reach a Powerful Audience

Connect with 300+ influential guests—Detroit's business leaders, artists, and cultural philanthropists.

### Boost Your Brand

Gain high-profile recognition across event materials and digital platforms.

### Make a Real Impact

Support Cranbrook's mission to nurture the next generation of artists and sustain world-class exhibitions.

### Act Fast – This Event Will Sell Out

Sponsorship secures your spot and maximum visibility before invitations go live.

Sponsorship of Crandemonium provides an exclusive opportunity to align your brand with innovation, creativity, and culture — while making a transformative impact on the arts.

Sponsorship pledges confirmed by July 25, 2025, will be recognized on the printed invitation. Pledges received after this date will be acknowledged on the event website and at the event itself.

### Committee Members:

- Greg Bartelt
- JJ Curis
- Gretchen Gonzales Davidson
- Samara (Johnson) Furlong
- Jennifer Gilbert
- Edward A. Hogikyan
- Supported by Denise David, Chair Board of Governors

Join us

for

# CRANDEMONIUM! 2025

&

# ART AFTER DARK

## Presenting — \$100,000

Title Sponsor of a Segment (e.g., “Art After Dark presented by [Your Name]”)

- Tickets for 10 guests to VIP Sponsors’ Preview, Exhibition Preview and Dinner, and Art After Dark
- Naming opportunity for one event segment
- Curator-led tour during VIP Sponsors’ Preview
- 1 private curator-led exhibition tour for 10 guests (mutually agreed upon date/time)
- Name/logo on printed invitation and digital signage
- Three Companion+ level memberships to Cranbrook Art Museum
- Invitations for 10 guests to the next 3 ArtMembers’ Exhibition Preview Events
- Recognition on event website and materials
- Tickets for 10 to next spring’s OPEN STUDIOS Patron Preview — enjoy early access to visit Academy students in their studios and the opportunity to purchase artwork before the event opens to the public.

## Art After Dark Artist Access Sponsor — \$75,000

Helps underwrite access to Art After Dark for current Cranbrook Academy of Art students and select Detroit based artists.

- Tickets for 8 guests to VIP Sponsors’ Preview, Exhibition Preview and Dinner, and Art After Dark
- Curator-led tour during VIP Sponsors’ Preview
- 1 private exhibition tour for 8 guests (mutually agreed upon date/time)
- Name/logo on printed invitation and digital signage
- 2 Companion+ level memberships to Cranbrook Art Museum
- Invitations for 8 guests to the next 3 ArtMembers’ Exhibition Preview Events
- Recognition on event website and materials
- Recognition as Student Access Sponsor at Art After Dark
- Tickets for 8 to next spring’s OPEN STUDIOS Patron Preview — enjoy early access to visit Academy students in their studios and the opportunity to purchase artwork before the event opens to the public.

### **Lead — \$50,000**

- Tickets for 8 guests to VIP Sponsors' Preview, Exhibition Preview and Dinner, and Art After Dark
- Curator-led tour during VIP Sponsors' Preview
- 1 private exhibition tour for 8 guests (mutually agreed upon date/time)
- Name/logo on printed invitation and digital signage
- 1 Companion+ level membership to Cranbrook Art Museum
- Invitations for 8 guests to the next 3 ArtMembers' Exhibition Preview Events
- Recognition on event website
- Tickets for 8 to next spring's OPEN STUDIOS Patron Preview — enjoy early access to visit Academy students in their studios and the opportunity to purchase artwork before the event opens to the public.

### **Major — \$25,000**

- Tickets for 6 guests to VIP Sponsors' Preview, Exhibition Preview and Dinner, and Art After Dark
- Curator-led tour during VIP Sponsors' Preview
- Name/logo on printed invitation and digital signage
- 1 Individual level membership to Cranbrook Art Museum
- Invitations for 6 guests to the next 3 ArtMembers' Exhibition Preview Events
- Recognition on event website
- Tickets for 6 to next spring's OPEN STUDIOS Patron Preview — enjoy early access to visit Academy students in their studios and the opportunity to purchase artwork before the event opens to the public.

### **Supporting — \$10,000**

- Tickets for 4 guests to VIP Sponsors' Preview, Exhibition Preview and Dinner, and Art After Dark
- Name/logo on printed invitation and digital signage
- Invitations for 4 guests to the next 3 ArtMembers' Exhibition Preview Events
- Recognition on event website
- Tickets for 4 to next spring's OPEN STUDIOS Patron Preview — enjoy early access to visit Academy students in their studios and the opportunity to purchase artwork before the event opens to the public.

### **Premier — \$5,000**

- Tickets for 2 guests to Exhibition Preview and Dinner and Art After Dark
- Name/logo on printed invitation and digital signage
- Invitations for 2 guests to the next 3 ArtMembers' Exhibition Preview Events
- Recognition on event website
- Tickets for 2 to next spring's OPEN STUDIOS Patron Preview — enjoy early access to visit Academy students in their studios and the opportunity to purchase artwork before the event opens to the public.

### **Benefactor — \$2,500**

- Tickets for 2 guests to Exhibition Preview and Dinner and Art After Dark
- Name on printed invitation and digital signage
- Recognition on event website

### **Individual Tickets — \$1,000**

- Access for 1 guest to Exhibition Preview and Dinner and Art After Dark

### **Art After Dark Ticket — \$100**

- Access for 1 guest to Art After Dark

### **Pay-It-Forward Art After Dark Ticket — \$100**

- 1 ticket for \$100 | 5 tickets for \$500 | 10 tickets for \$1,000
- Cranbrook will invite Detroit-based artists on your behalf





For questions regarding sponsorship opportunities, please contact  
**Caryn Emmer** at [cemmer@cranbrook.edu](mailto:cemmer@cranbrook.edu) or **248-645-3037**.

Cranbrook Art Museum and Cranbrook Academy of Art are both part of the Cranbrook Educational Community, a nationally recognized center for art and education. The Academy is a leading graduate program that fosters innovation in art, architecture, and design through a unique mentorship-based model. Cranbrook Art Museum presents contemporary exhibitions that highlight Detroit-based artists, underrepresented voices and Academy alumni. Together, they advance a shared mission to cultivate creativity, inclusivity, and public engagement through the transformative power of art and design.

Sponsorship packages are tax-deductible, minus the fair market value (FMV) of each ticket. You will receive a tax acknowledgment letter once your payment is received. Please consult your tax preparer for guidance. If you donate your unused tickets back to Cranbrook, you will not be eligible for the full tax-deductible amount. However, if you choose not to claim your tickets, you will receive the full tax-deductible amount.

The IRS places restrictions on using donor-advised funds (DAFs) to pay for event sponsorships, tickets, and auction items. If you are considering using a DAF, please contact Cranbrook Advancement before initiating your gift. In most cases, you must either decline all benefits (including tickets) or personally cover the non-tax-deductible portion. We're happy to help you determine what's permitted.