

OCTOBER 17, 2026

CRANBROOK EDUCATIONAL COMMUNITY CAMPUS

CRANDEMOMNI♥M 2026

FEATURING A SNEAK PEEK OF THE WORLD OF ANNA SUI EXHIBITION

AN EVENT TO BENEFIT CRANBROOK ACADEMY OF ART AND CRANBROOK ART MUSEUM

CRANDEMONIUM 2026

Saturday, October 17, 2026
Cranbrook Educational Community Campus

Join us as a sponsor of Crandemonium — Cranbrook Academy of Art and Cranbrook Art Museum's signature fall fundraiser — returning to Cranbrook's historic campus for an unforgettable evening celebrating art, fashion, design, and Detroit's creative community. Inspired by the highly anticipated exhibition *The World of Anna Sui*, this year's event will feature legendary fashion designer Anna Sui as the evening's Guest of Honor.

The evening begins with an exclusive Pre-Glow experience for upper-level sponsors, followed by a cocktail reception throughout Cranbrook Art Museum's galleries, a seated dinner and program, and concludes with Art After Dark — a lively late-night celebration featuring music, cocktails, desserts, and creative experiences alongside Academy students, alumni, artists, and cultural leaders.

Crandemonium offers sponsors meaningful visibility and engagement with a highly curated audience of collectors, creatives, philanthropists, and business leaders from Detroit and beyond, while supporting student scholarships, exhibitions, and educational programming at Cranbrook Academy of Art and Cranbrook Art Museum.

Why Support Crandemonium?

Be Part of a Landmark Cultural Moment

Celebrate a major exhibition honoring internationally renowned designer Anna Sui.

Connect with Detroit's Creative Community

Engage with 300+ influential guests, including artists, collectors, designers, philanthropists, alumni, and civic leaders.

Elevate Your Brand

Receive prominent recognition through event signage, printed materials, digital promotions, and exclusive sponsor experiences.

Make a Meaningful Impact

Support student scholarships, exhibitions, and educational programming at Cranbrook Academy of Art and Cranbrook Art Museum.

Secure Your Place Early

Sponsorship opportunities and premium guest experiences are limited and expected to sell quickly.

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For questions regarding sponsorship opportunities, please contact Caryn Emmer at cemmer@cranbrook.edu or 248-645-3037

EVENING SCHEDULE

5:30 - Pre-Glow Reception Featuring Cocktails and a Conversation with Anna Sui

6:30 - Exhibition Preview and Cocktails

7:30 - Seated Dinner and Program

9:00 - Art After Dark

11:00 - Event Concludes

COMMITTEE MEMBERS

Greg Bartelt

JJ Curis

Gretchen Davidson

Katie Dwan

Jennifer Gilbert

Samara (Johnson) Furlong

Edward A. Hogikyan

Don Manvel

Isabella Tobias Lites

Denise Anton David

Chair, Board of Governors

Andrew Blauvelt

Director, Cranbrook Art Museum

Brandon Little

Maxine and Stuart Frankel Interim
Director, Cranbrook Academy of Art



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THE WORLD OF ANNA SUI

Anna Sui, a fashion icon from metro Detroit, revolutionized fashion in the 1990s with her rock-and-roll romantic label. The World of Anna Sui exhibition at Cranbrook Art Museum marks her return to a vibrant cultural hub, showcasing over 100 looks that highlight 12 recurring fashion archetypes from her career, including Americana, Grunge, and Punk. Since her first show in 1991, Sui has influenced fashion history by popularizing the boutique look and creating a graphic universe filled with diverse alter-egos. Her designs draw inspiration from various cultural elements, making the exhibition a deep dive into her imaginative process.



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TITLE SPONSORSHIP OPPORTUNITIES

Presenting

\$100,000

Title Sponsor of Crandemonium

"Crandemonium presented by (Name)"

Exclusive Access

- Gala Experience: Tickets for ten (10) guests for Pre-Glow, The World of Anna Sui Exhibition Preview, Crandemonium Dinner (full table), and Art After Dark Party.
- Curatorial Access: One (1) private curator-led exhibition tour for ten (10) guests on a mutually agreed date and time.

Brand Recognition

- Premier Naming: Exclusive naming rights for the overall event.
- Media Presence: Logo/name on printed invitations, event signage, and all digital marketing materials (subject to print deadlines).
- Digital Presence: Featured recognition on the official event website.

Year-Round Engagement

- Memberships: Three (3) one-year Companion+ level memberships to Cranbrook Art Museum.
- Exhibition Previews: Invitations for ten (10) guests to the next three (3) ArtMembers' Exhibition Preview Events.
- Spring Access: Tickets for ten (10) guests for next spring's OPEN STUDIOS Patron Preview.

Signature

\$75,000

Title Sponsor of the Art After Dark Party

"Art After Dark Party presented by (Name)"

Exclusive Access

- Gala Experience: Tickets for eight (8) guests for Pre-Glow, The World of Anna Sui Exhibition Preview, Crandemonium Dinner (table), and Art After Dark Party.
- Curatorial Access: One (1) private curator-led exhibition tour for eight (8) guests on a mutually agreed upon date and time.

Brand Recognition

- Targeted Naming: Exclusive naming rights to the Art After Dark Party.
- Media Presence: Logo/name on printed invitations, event signage, and all digital marketing materials (subject to print deadlines).
- Digital Presence: Featured recognition on the official event website.

Year-Round Engagement

- Memberships: Two (2) one-year Companion+ level memberships to Cranbrook Art Museum.
- Exhibition Previews: Invitations for eight (8) guests to the next three (3) ArtMembers' Exhibition Preview Events.
- Spring Access: Tickets for eight (8) guests to next spring's OPEN STUDIOS Patron Preview.

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MID LEVEL SPONSORSHIP OPPORTUNITIES

Major Sponsor

\$25,000

Choice of Premium Table
or Branded Activation

Exclusive Access

- Tickets for six (6) guests for Pre-Glow, The World of Anna Sui Exhibition Preview, Crandemonium Dinner (full table), and Art After Dark Party

Brand Recognition

- Logo/name on printed invitations, signage, and digital materials (subject to print deadlines).

Year-Round Engagement

- One (1) Individual year-long membership; Invitations for six (6) guests to the next three (3) Preview Events; Six (6) tickets to next spring's OPEN STUDIOS.

Brand Integration:

- Dedicated on-site signage recognizing support and alignment with a key guest experience moment.

Opportunities:

- Valet Sponsor
- Bar Sponsor
- Welcome Experience
- Guest Experience

Supporting

\$10,000

Exclusive Access

- Tickets for four (4) guests for Pre-Glow, The World of Anna Sui Exhibition Preview, Crandemonium Dinner (shared table), and Art After Dark Party

Brand Recognition:

- Logo/name on printed invitation, event signage, digital materials, and website (subject to print deadlines).

Year-Round Engagement:

- Invitations for four (4) to the next three (3) Preview Events; Four (4) tickets to next spring's OPEN STUDIOS.

Premier

\$5,000

Exclusive Access:

- Tickets for two (2) guests to The World of Anna Sui Exhibition Preview, Crandemonium Dinner, and the Art After Dark Party.

Brand Recognition:

- Name on printed invitation, event signage, and digital materials (subject to print deadlines).

Year-Round Engagement:

- Invitations for two (2) to the next three (3) Preview Events; Two (2) tickets to next spring's OPEN STUDIOS.

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PATRON & INDIVIDUAL LEVELS

Benefactor

\$2,500

Event Access

- Tickets for two (2) guests to The World of Anna Sui Exhibition Preview, Crandemonium Dinner, and the Art After Dark Party.

Recognition:

- Name on printed invitation, event signage, and digital materials (subject to print deadlines).



Individual Tickets

\$1,000

Crandemonium Gala Ticket

- One (1) ticket to The World of Anna Sui Exhibition Preview, Crandemonium Dinner, and the Art After Dark Party.

\$100

Art After Dark Ticket

- One (1) ticket to the Art After Dark Party.



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Cranbrook Art Museum and Cranbrook Academy of Art are both part of the Cranbrook Educational Community, a nationally recognized center for art and education. The Academy is a leading graduate program that fosters innovation in art, architecture, and design through a unique mentorship-based model. Cranbrook Art Museum presents contemporary exhibitions that highlight Detroit-based artists, underrepresented voices and Academy alumni. Together, they advance a shared mission to cultivate creativity, inclusivity, and public engagement through the transformative power of art and design.

Sponsorship packages are tax-deductible, minus the fair market value (FMV) of each ticket. You will receive a tax acknowledgment letter once your payment is received. Please consult your tax preparer for guidance. If you donate your unused tickets back to Cranbrook, you will not be eligible for the full tax-deductible amount. However, if you choose not to claim your tickets, you will receive the full tax-deductible amount.

The IRS places restrictions on using donor-advised funds (DAFs) to pay for event sponsorships, tickets, and auction items. If you are considering using a DAF, please contact Cranbrook Advancement before initiating your gift. In most cases, you must either decline all benefits (including tickets) or personally cover the non-tax-deductible portion. We're happy to help you determine what's permitted.

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